**Email Templates for Talent Buyers & Booking Agents**

Here are **10 amazing, professional, and persuasive email templates** to reach out to booking agents for tribute bands. Each has a slightly different tone or approach — perfect for testing what resonates.

**1. The Direct Professional**

**Subject:** Booking Inquiry – [Tribute Band Name] Tribute to [Original Band]

Hi [Agent Name],

My name is [Your Name], and I perform with **[Band Name]**, a premier tribute to **[Original Artist]**. We deliver a powerful, crowd-pleasing show and would love to explore representation with your agency.

We’re fully self-contained, tour-ready, and actively booking new dates for [season/year].

Here’s a quick look:

* Live Video: [Link]
* One-Sheet: [Link]
* Photos: [Link]

Can we set up a quick call to discuss opportunities?

Best regards,
[Your Name]
[Phone] | [Website] | [Socials]

**2. The “Band That Sells Tickets”**

**Subject:** 500 Tickets. One Night. Let’s Talk.

Hey [Agent Name],

Just wanted to reach out — our band **[Band Name]**, a tribute to **[Original Artist]**, sold out [Venue Name] last month with over 500 in attendance. We’re now expanding and looking to partner with top-tier booking agents like yourself.

Here’s our promo kit:
[Video]
[Photos]
[Tech Sheet]

We’re reliable, professional, and we draw.

Would love to connect!

Cheers,
[Your Name]

[Phone] | [Website] | [Socials]

**3. The Confident Ask**

**Subject:** We’re the [Original Artist] Tribute You’ve Been Looking For

Hi [Agent Name],

You probably get a dozen tribute inquiries a week, but we’re not just any act. **[Band Name]** delivers the voice, look, and energy of **[Original Artist]**, and we’re filling rooms and gaining traction across [Region].

If your roster has room for a sure thing, let’s chat. Promo materials attached.

Let’s rock,
[Your Name]
[Band Website]

[Phone] | [Website] | [Socials]

**4. The Social Proof Approach**

**Subject:** 30K Fans. 12 Festivals. 1 Goal: Agent Representation

Hi [Agent Name],

We’re **[Band Name]**, a high-energy tribute to **[Original Artist]** with:

* 30K+ Instagram followers
* 12 festivals booked this past season
* A sell-through rate of 87% on all ticketed shows

We’re now seeking a trusted partner to scale with us. Is that you?

Demo: [Link] | One-Sheet: [Link]

Hope to connect,
[Your Name]

**5. The “Let’s Make You Money” Email**

**Subject:** Ready to Help You Book More Gigs That Sell

Hi [Agent Name],

We’re **[Band Name]**, a full-production tribute to **[Original Artist]**, and our mission is simple: play killer shows and make our agent money.

If you’re open to adding a band that:

* Never cancels
* Shows up early
* Rocks the house
* Leaves venues asking for more…

Let’s talk. EPK here: [Link]

Best,
[Your Name]

[Phone] | [Website] | [Socials]

**6. The Personal Story Hook**

**Subject:** From Backyard Shows to 1,000+ Fans – Now We Need an Agent

Hey [Agent Name],

We started out covering [Original Artist] in a backyard with 10 friends. Last month, we played to 1,200 screaming fans.

We’re **[Band Name]**, and we’re looking for someone who sees what we’re building — and wants in.

Our EPK: [Link]
Highlight Reel: [Link]

Would love to talk booking. Are you available this week?

Thanks,
[Your Name]

[Phone] | [Website] | [Socials]

**7. The Festival Closer**

**Subject:** Headliner-Worthy Tribute Band Now Booking

Hi [Agent Name],

I’m with **[Band Name]**, a leading tribute to **[Original Artist]**. We just closed out [Festival Name] in front of 3,000+ and are actively seeking agent partnerships for [Year].

Let’s team up and bring this act to more stages across [Territory].

Video + one-sheet attached. Let’s chat this week?

Thanks,
[Your Name]

[Phone] | [Website] | [Socials]

**8. The Humor + Hustle Email**

**Subject:** Tribute Band Seeks Agent. Will Play for Applause (and money).

Hi [Agent Name],

Okay, maybe not *just* for applause. But we are ready to bring **[Band Name]** (tribute to **[Original Artist]**) to a stage near you — and pack the house.

We’ve got the sound, the show, and the draw. We just need a great agent to bring it all together.

Wanna talk?

Cheers,
[Your Name]

[Phone] | [Website] | [Socials]

**9. The “Fit for Your Roster” Pitch**

**Subject:** A Perfect Addition to Your Tribute Lineup

Hi [Agent Name],

Looking at your roster of amazing tribute acts, I wanted to introduce **[Band Name]**, a [Region]-based tribute to **[Original Artist]**.

We’ve performed at [Notable Venues/Festivals], and we’re known for:

* Authentic sound
* High-energy crowd engagement
* Clean production + professional attitude

We’d love to be considered for your lineup.

Demo + EPK: [Link]

Thanks,
[Your Name]

[Phone] | [Website] | [Socials]

**10. The Quick Ask**

**Subject:** Booking Representation – [Band Name]

Hi [Agent Name],

Do you currently represent acts like **[Band Name]**, a tribute to **[Original Artist]**?

We’re ready to expand and looking for booking support. If you’re open, I’d love to send over a video and EPK.

Let me know!

Best,
[Your Name]

[Phone] | [Website] | [Socials]

 **SALES TIP**

Remember that Talent Buyers & Booking Agents are getting bombarded

All day with other acts, so be patient, but also be consistent. It can take 10 to 15 emails, or calls before they get back to you. It’s hard work, but it will pay off. **(Just know that not all talent buyers book Tribute bands.)**

**Good luck!!!**